

FEBRUARY 15, 2022

Borgman
CAPITAL

PRESS RELEASE

BORGMAN CAPITAL ADDS MARIT HARM AS FUND ADMINISTRATOR & MARKETING MANAGER

MILWAUKEE – FEBRUARY 15, 2022 | Milwaukee private equity firm Borgman Capital has hired Marit Harm as Fund Administrator & Marketing Manager. Ms. Harm's responsibilities will include overseeing office operations, building awareness of Borgman Capital, firm marketing and events, and investor relations.

"As we continue to expand Borgman Capital's Private Equity platform, Marit will play an integral role in the execution of our firm's strategic goals," stated Sequoya Borgman, Founder and Managing Director. "We could not be happier to have someone with Marit's experience on our team as we continue investing capital on behalf of our investors."

Harm brings nearly 10 years of experience in marketing communications, events, and client relations to Borgman Capital. Previously, Ms. Harm spent six years working at TEMPO, a membership organization for executive women in southeastern Wisconsin. During her time there she held various roles with a focus on member experience, marketing communications, fundraising, event planning and program management as well as overseeing the organization's Emerging Women Leaders initiative. Prior to that, Ms. Harm worked at two different marketing agencies providing public relations counsel to clients in the agricultural and manufacturing industries. Originally from St. Paul, Minnesota, Ms. Harm holds a B.A. in Journalism, Advertising and Media Studies from the University of Wisconsin-Milwaukee and minor in Spanish.

"I'm excited to continue my career at Borgman Capital, immerse myself in the industry and learn from our talented and entrepreneurial team, investor network and portfolio companies," said Harm. "Borgman Capital's growth since it was founded in 2017 is impressive. I look forward to making a positive impact and contributing to the continued success of the firm by raising brand awareness and telling our story."



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MARIT HARM
FUND ADMINISTRATOR & MARKETING MANAGER
BORGMAN CAPITAL

ABOUT BORGMAN CAPITAL

Located in Milwaukee, Wisconsin, we are a private equity firm committed to ensuring the longevity of your business and your legacy. Selling your business is a long road, but it's enjoyable when you have the right partner to guide you. We promise to take care of you every step of the way, because we are Borgman Capital. The firm's website is located at www.borgmancapital.com.